



Leadhub

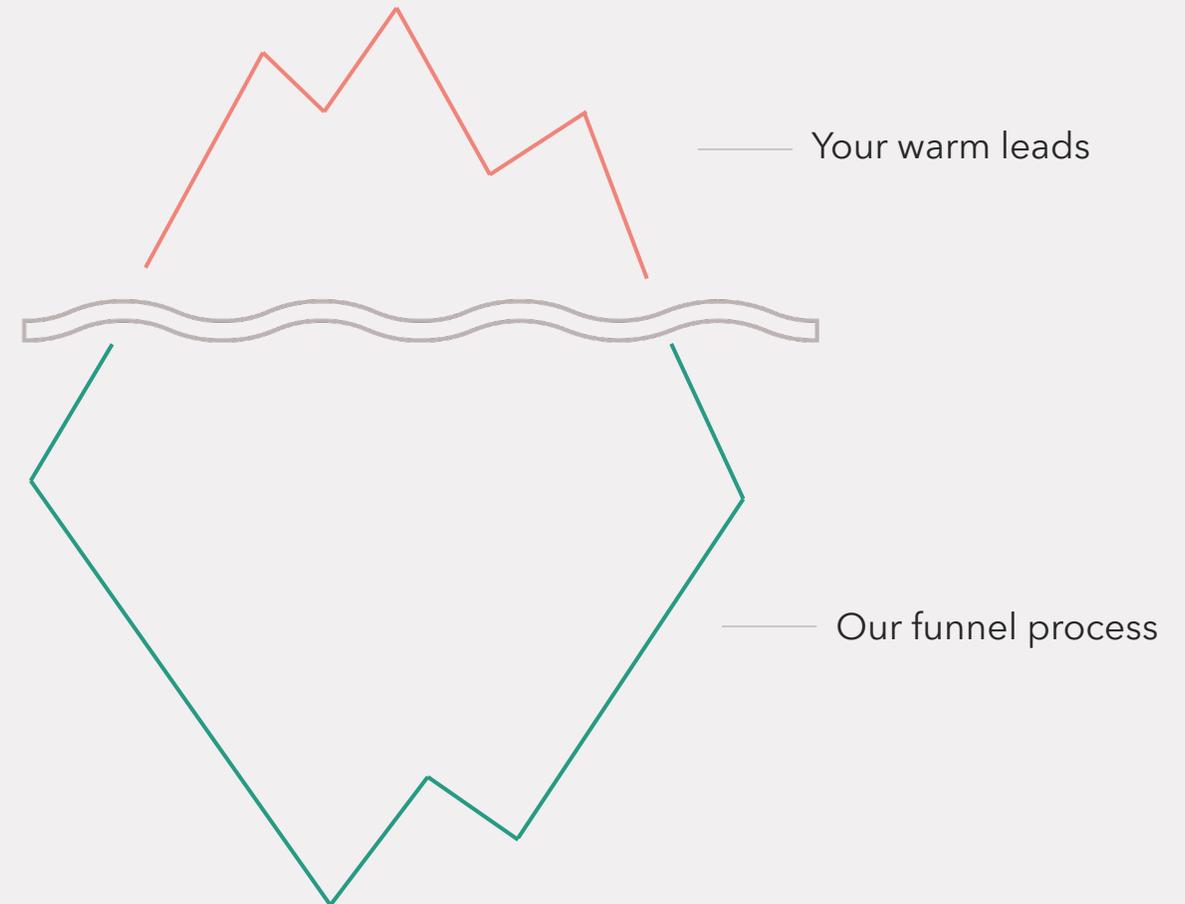
Company presentation
April 2021

There's a difference between leads and qualified leads.
We help you find the right ones.



WE GENERATE WARM LEADS

Leave the **hard part** of the sales process us, so that you can focus on **creating value** for your customers





LEADHUB IN BRIEF

ABOUT US

We are a Norwegian company with a Nordic success story

-  Founded in 2020
-  HQ in Lysaker, Norway
-  30.000+ warm leads generated
-  37% closing rate

WHAT WE DO

Through **tailored concepts**, we bring you potential customers who are already looking to buy your product, so that you can **increase your sales**





OUR SERVICES

Using custom algorithms, data analysis and strategic use of social platforms, we reach customers who are in an active buying process - making the purchasing easier for the customers and the sales easier for you



LEAD GENERATION

SEO OPTIMIZED WEBSITE TAILORED TO END-USERS NEED

PARTIES ARE NOT ASSOCIATED WITH WEBSITE

DATA-DRIVEN APPROACH TO REACHING END-USERS

TENDER PROCESS WITH THREE PARTIES

LOCAL CTA

SEO OPTIMIZED WEBSITE TAILORED TO END-USERS NEED

RENTAL OF AD SPACE ON WEBSITE

LOCATION-DRIVEN APPROACH TO REACHING END-USERS

ONE COMPANY RECEIVES WARM LEAD



WHY **WARM** LEADS MATTER

Our warm leads
have an average
closing rate of
37%



Closing is fun. Increasing your closing rate will keep your sales force motivated and strengthen team culture.



We take care of everything needed to bring in warm leads, so that you can save both time and money.



Our services are tailored to meet the end-users' needs. We help you provide them the value they are looking for.



SELECTED CLIENTS



ELECTRICITY CONTRACTS

Stromguiden.no is a tender service making it easy for its users to find and choose the best electricity supplier in the area.

- > Generates **3.000 - 4.000 leads** every month
- > Historic **closing rate of 26%**

CASE STUDY
LEAD GENERATION

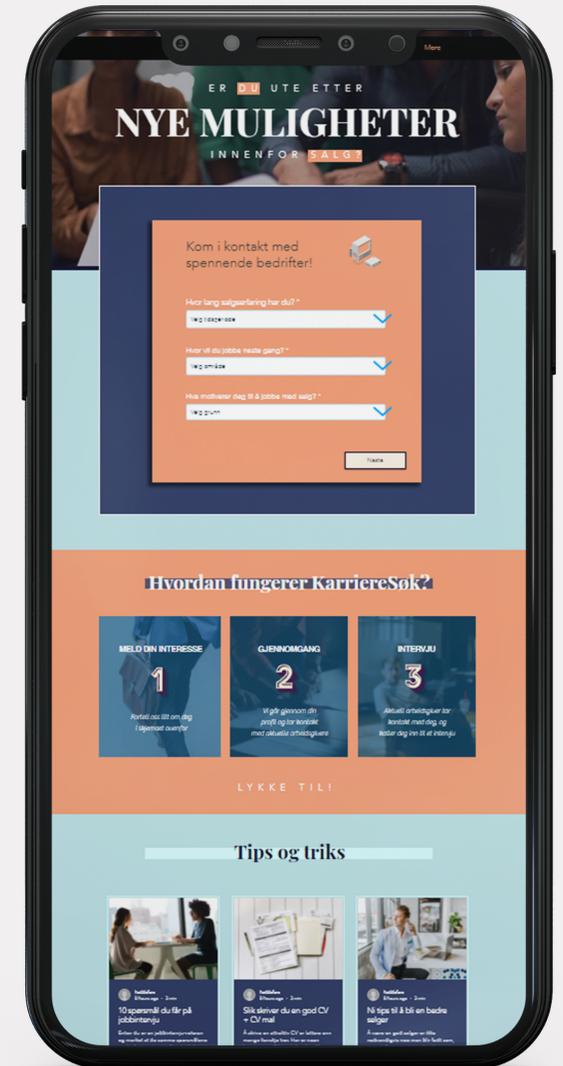


JOB SEARCH



Karrieresok.no is a portal to simplify job search. Focus has been put on sales jobs, and we have clients across Norway.

- Received **1000+ applications** in April 2021
- 50% of the applicants were invited for an interview





REACH OUT TO LEARN MORE

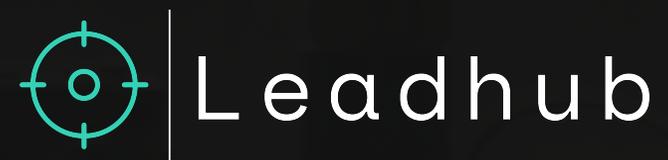


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