

Our products will mainly consist of men's soaps, bath, body and beard/mustache care.

We would like a logo that has an old-time bootlegger pickup truck "in motion" but instead of liquor, it's bootlegging soap.

Also, instead of smoke or flames coming from the back – maybe it could have a few soap bubbles. Maybe it could have our website address ([gulfsoap.com](http://gulfsoap.com)) on the door panel or bed panel.

We don't want it too "cartoonish" but a bit of it would be fun – something between these two inspirations would be good.

Simpler is preferred over heavily detailed.

Thanks for working on this and good luck!

